

JW MARRIOTT MINNEAPOLIS MALL OF AMERICA FACT SHEET

Hotel Overview:

JW Marriott Minneapolis Mall of America, a US News Best of Hotel 2022, is in an unbeatable location in Bloomington, Minnesota, minutes from Minneapolis and St. Paul and connected to the Mall of America. The hotel is close to renowned shopping, dining, and entertainment, including US Bank Stadium and Xcel Energy Center. Enjoy local cuisine and craft cocktails at our award winning restaurant Cedar+Stone, Urban Table. Take a dip in our indoor heated pool or workout in our state-of-the-art gym. Hosting a social gathering or business event? Enjoy a premier venue with a multitude of flexible spaces and facilities, with almost 20,000 square feet of sophisticated space, paired with exceptional planning and catering services. Experience first-class accommodations in one of our elegantly furnished guestrooms, many of them include floor-to-wall ceiling windows and they all offer deluxe bedding, and a host of premium amenities. JW Marriott Minneapolis Mall of America is committed to providing a luxurious experience.

November 23, 2015 Open Date: 342 total rooms | 15 Floors | 21 Suites | Executive Level **Property Details:** 19,945 square feet of flexible event space, one of the largest **Meetings / Special Events:** event spaces in the Twin Cities Over 7,000 square feet of pre-function space 12 breakout rooms 15,350-square-foot Diamond Ballroom with 20-foot ceilings | Audiovisual technician Pets Not Allowed **Pet Policy and Amenities: Hotel Services/Amenities:** Concierge Library **Activity Table Executive Lounge** Wired and wireless high-speed Internet access



Indoor pool

Wi-Fi in public areas

High-definition in-room entertainment

Fitness Facilities: 24-hour state-of-the-art Fitness Center

Dining: 24-hour room service

Cedar + Stone, Urban Table Restaurant

Lobby Lounge offers a full bar and handcrafted cocktails, beers

on tap, small plates and light fare

Address: 2141 Lindau Lane, Bloomington, MN 55425

Phone: 612-615-0100

Airport: Minneapolis St. Paul International Airport

2 miles from JW Marriott

Four runways | Two terminal buildings – Terminal 1 and 2

Website: JW Marriott Minneapolis Mall of America

Instagram: JW Marriott Minneapolis (@jwmarriottmpls)

Facebook: JW Marriott Minneapolis Mall of America | Facebook

General Manager Contact: Lars Danneberg

Lars.Dabbeberg@marriott.com

Sales/Marketing Contact: Amy Shahin

Amy.Shahin@marriott.com

612-214-5938

Parking: Underground Garage, On-Site Parking for \$18 Fee









The JW Marriott Brand Identity

The JW Marriott Brand Identity was designed to provide the brand with a modern representation in the luxury category. The identity communicates our brand's personality with a clean, elegant look for all guest touchpoints.

Brand Positioning

Inspired by J. Willard's approach to life, JW Marriott provides a haven where every detail is taken care of, so guests are free to focus on themselves—mind, body, and spirit.

Core Values

Each characteristic is a reflection of the type of person J. Willard was and can be seen in everything we do—from our interactions with guests to the way we design our spaces and craft our experiences.

WARM

Following in J. Willard's footsteps, we welcome our guests with a warmth that conveys a deep sense that "all is well".

NATURAL

We put our guests at ease by projecting authenticity though everything we do.

INTENTIONAL

Like J. Willard himself, we deeply understand our impact on the people and world around us.

UPLIFTING

We seek to bring joy to every experience and be someone's reason to smile.

Brand Audience

THE MINDFUL & FULFILLED

Those who are aware of themselves and their relationship with the world pursue experiences that help them be fully present, foster connections and revitalize the mind, body and spirit.

Brand Pillars

These are the three points that differentiate JW Marriott from other luxury hospitality brands. Inspired by the way our founder took care of himself and others, they help bring our positioning, The Whole You, to life.

BE MINDFUL & PRESENT

Where guests can pause, LIVE IN THE PRESENT, and appreciate every moment.

NOURISH THE SOUL

Where guests can take care of themselves MIND, BODY, AND SPIRIT, so they can be there for others.

COME TOGETHER

Where people can be together for MEANINGFUL MOMENTS. Nothing was more important to J. Willard than spending time and connecting with his family, friends, and associates.





MINNEAPOLIS MALL OF AMERICA

Shopping in Minnesota is unique and fun, we have many unique shopping districts and there is no sales tax on shoes and clothes!

The JW Marriott Mall of America is connected to the largest shopping mall in the US, The Mall of America, and features 520 stores, 60 restaurants and a variety of attractions, including a theme park and an aquarium. Some of the top notch shopping at the MOA includes:

- Arc'teryx
- Aritizia
- Burberry
- Canada Goose
- Chanel Boutique at Nordstrom
- Coach
- FJALLRAVEN
- Gucci Accessories at Nordstrom

- Kate Spade New York
- Kendra Scott
- Lululemon
- Nordstrom
- Swarovski
- Topman at Nordstrom
- Tumi

Family Fun at MOA:

- Nickelodeon Universe
- Crayola Experience
- SEA LIFE Minnesota Aquarium

- Fly Over AmericaThe Escape Game
- 5D Extreme Attraction by Matrix Technology

Other Attractions & Entertainment:

- Rick Bronson's House of Comedy
- Wisdom Gaming Studios
- Fair on 4
 - o Go-Kart
 - Axe-Throwing
 - o Arena games
 - o Food & Beverages

The Galleria Shopping

In addition to the fantastic shopping available at the Mall of America, Minnesota also offers several other great shopping districts, including the Galleria in Edina, just a quick 6 miles from the JW Marriott Minneapolis, the Galleria offers shops that include, but not limited to:

- Cole Haan
- David Yurman
- Free People
- Jaxon Grey

- Louis Viitton
- Tiffany & Co.
- Tory Burch

The shopping is top-notch in Minnesota, and the outdoor life cannot be beat around the state and in the Minneapolis area, when you are ready to get outside, we have many perfect options to get a breath of fresh air:

Minnesota Valley National Wildlife Refuge

A short 2 miles from JW Marriott Minneapolis, Minnesota Valley National Wildlife Refuge is a thriving urban refuge where nature connects people, communities and wildlife. The refuge offers a variety of recreational activities: hiking, biking, hiking/walking, wildlife viewing, hunting, and so much more.

Minnesota Valley National Wildlife Refuge | U.S. Fish & Wildlife Service (fws.gov)

Hyland Lake Park Reserve

It's a scenic retreat in the heart of Bloomington and just a few minutes from JW Marriott Minneapolis. Hyland Lake Park offers breathtaking prairie landscapes and a major body of water as well as a large play area, the Richardson Nature Center, Hyland Hills Ski Area, an 18-hole disc golf course and a three-hole disc golf practice area. With so much to do, this park has endless opportunities for outdoor fun.

Hyland Lake Park Reserve | Three Rivers Park District (threeriversparks.org)

Minneapolis is a city by nature, breathtaking waterfalls, chain of lakes, parks, biking and running trails to stay active and healthy:

Minnehaha park

Established in 1889, Minnehaha Regional Park is one of the oldest parks in Minneapolis, and attracts more than 850,000 visitors each year. Most come to see the namesake Minnehaha Falls—a 53-foot cascade named after the words for "water" and "waterfall" in the Dakota language.

Enjoy the crashing water and mist of the waterfall from a viewpoint above the falls, or take a short walk down a staircase to appreciate the height of the cascade from below. If you're up for a longer walk, take the 2.1-mile out-and-back trail that begins at the base of the falls into the Mississippi River Valley.

Minnehaha Regional Park - Minneapolis Park & Recreation Board (minneapolisparks.org)

Eloise Butler Wildflower Garden and Bird Sanctuary

Where do you find the idyllic summer garden in the heart of the city?

Eloise Butler — a wildflower garden and nature getaway, that for more than a century, has been devoted to the gorgeous blooms of summer.

<u>Eloise Butler Wildflower Garden and Bird Sanctuary - Minneapolis Park & Recreation Board</u> (minneapolisparks.org)

St. Anthony Falls Park and Nicollet Island

Find perfect Fall colors on the river at St. Anthony Falls Park and Nicollet Island, right in the center of downtown. You'll see wonderful vistas of the legendary Mississippi River and downtown skyline and hear the roar of the majestic St. Anthony Falls even before you see it. Fall color bursts of purple, crimson, orange and gold along tree-lined landscapes create classic Insta-worthy photos. Take a trek on downtown trails--St. Anthony Falls Heritage Loop (1.8 miles) and Nicollet Island Loop (2.1 miles). Check out historic Main Street including theater, shops, restaurants, live music, and plenty of nightlife.

Minnehaha Regional Park - Minneapolis Park & Recreation Board (minneapolisparks.org)



Cedar + Stone, Urban Table

Dining in Minnesota is both delicious and innovative, the food and drink scene is ready to impress, and our award winning restaurant Cedar +Stone, Urban Table does not disappoint. Inspired by a fusion of culinary cultures and Minnesota's natural surroundings and relationships with farmers within a 200 mile radius, Cedar + Stone creates a vibrant dining experience that is fresh, delicious and unique. Relish a dynamic farm to table dining experience and pair your meal with a wine from our extensive and intentional procured extensive wine list!

In addition to our on-site restaurant, JW Marriott Minneapolis also offers 24-hour In-Room dining from the same award winning restaurant chef!





